

Lee Lilly
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PROFESSIONAL SUMMARY:

Experienced Designer with a proven track record of creating compelling print, web, and interactive materials from conception to realization. Accomplished in all areas of graphic design, web design, media and promotional collateral, corporate brand identity, catalog design, and magazine design. Ability to collaborate with and manage all contributing project leads including: marketing, photography, product development, vendors, printers, creative directors, designers, and clients to see all project goals are maintained and achieved.

SOFTWARE SKILLS:

PhotoShop, Illustrator, Dreamweaver, InDesign, Flash, Image Ready, QuarkXPress, After Effects, Premiere, Final Cut Pro, PowerPoint, HTML, PC and Mac platforms

EXPERIENCE:

Freelance Art Direction - Web: 2005-Present

Providing creative direction and responsible for concept, design, and client presentation.

- Overseeing all design, usability, and creative concepts
- Created original artwork, graphic and web design
- Coordinated work of creative contributors

Art Director: 2004-2005: Conair: Hatboro, PA

Executed creative package and product design for Scunci fashion and home products.

- Product layout design and production
- Marketing with in store displays and print ads
- Supervision of photo shoots, direction of photography, and digital re-touching

Senior Graphic Designer: 2002-2003: Redz Comfort Gear: Medford, NJ

Effectively creating innovative marketing and communication materials

- Successfully developing the image, web and brand identity for clients.
- Paintball apparel and accessory design.
- Providing art direction for a variety of promotional and web design projects.

Senior Graphic Designer : 1999-2002: NeoPlanet, Inc. : Tempe, AZ

Execution of coordinated media campaigns utilizing web, print, broadcast, and interactive design, focusing on effectiveness, creativity, and innovative technology.

- Provided art direction for software demos, presentations, and interfaces.
- Managed scheduling and workflow for all projects.
- Created 3D animations and on-air broadcast graphics

EDUCATION:

Associates of Applied Sciences Degree - 12/98

The Art Institute of Phoenix: Phoenix, AZ

Major: Computer Animation

Honor Roll - 3.8 GPA